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The I-am-tired page editor
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Make way for Superman

We all are familiar with the Superman who fights the villains. Amity & Amitians, be alarmed, for we apprise you of a superman who delivers everything, from forgotten passports to your favourite food

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Next time you see a guy in a white t-shirt with the Superman logo, cycling hard with a package in his hand, remember to give him way, for he might be busy saving the



day for someone. So here comes. ****Drumroll** SUPERMAN DELIVERS**, a one of its kind messenger and errand service delivering anything, anytime, anywhere.

At your service

Want to have Starbucks' Frappuccino or Subway's healthy sandwich? Forgot your lunch box at home? Don't worry; the Superman is to your rescue. From forgotten school assignments, legal documents to late night gifts, they really can deliver ANYTHING and that too at a very nominal cost.

All one has to do is tell them what has to be picked up, from where it has to be picked up and the place where it needs to be delivered and voilà, all the problems are solved in no time!

"While most people order cakes and flowers, some customers have slightly unusual requests," says Jattin Aggarwal, CEO, Superman Delivers. "We once had to rush to

the airport with a little girl's holiday homework that she had to complete while on her vacation," he recalls.

People love him

This seven month old service, operating currently in Delhi and Hyderabad, has found many admirers already. Dr Khushboo Garg, CEO & founder, Care n Smile says, "It is a wonderful service which helps me get things from the lab faster and complete my work easily. I love the concept." Rishi Purohit, a student, is all praises too "It is an amazing service that helps you save a lot of time. You can get in touch with them for all your errand services."

For the society

But customers are not the only ones appeased by Superman Delivers. Nature also finds a soft spot for this delivery service; courtesy—preference for public and eco friendly transport like bicycle. It has also been in news for its tie up with the Clothes Box Foundation, an initiative to provide clean and good clothes to the needy. In Hyderabad, the joint efforts of Superman Delivers and Clothes Box Foundation helped them collect more than 1,000 unused clothes!

Superman's villain

But all superheroes have to face the wrath of the villains. From late night brawls with drunken men to confusion



GT reporters with Jattin Aggarwal, CEO, SD

in the address provided by the customer, the journey hasn't been all smooth. Also, employing women in the job isn't safe due to security concerns.

The Superbrain

Superman Delivers is the brainchild of Jattin Aggarwal, a mechanical engineer and a self-taught graphic designer who stepped into the world of entrepreneurs with this young and innovative idea and his pocket money as the only investment. An extremely creative person, he plans on bringing his many different business concepts to reality.

Better than the rest

While most of the delivery services in Delhi-NCR are joint-ventures of big companies, Superman Delivers is a one-man venture. Grofers, another local delivery firm that operates in Delhi, NCR and Mumbai aims at providing similar service, but the expertise of Superman Delivers lies in the fact that it can deliver food from high end restaurants and shopping malls, while others are restrained to local stores & pharmacies. So to call 'Superman' for your rescue, just give them a missed call on 08008009192 or visit them at www.supermandelivers.co

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Editor-in-Chief In Action

